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On May 31st, at UNESCO's Paris headquarters, broadcasters from many countries gave strong support for the various projects to help their colleagues in Tunisia and Egypt, expressing a collective will to turn vague promises into reality – and these are still early days.

On the same day, spurred by the CMCA's incentive, *France Télévisions* transported a ton of broadcasting equipment to Tunisian television. What better way of fitting actions to words!

Others will come, and we shall be here to keep you informed....

The CMCA continues its policy of committed cooperation, which has been our cornerstone for the past 25 years... A training workshop organised with INA, “News reports using archival material”, brought together 9 directors from around the Mediterranean.

The pre-selection for this year's PriMed will be from June 20th to 24th and PriMed itself (International Festival of Mediterranean Documentary and Current Affairs Film) will take place in Marseilles from (remember these dates!) December 6th to 9th with [the prize-giving on December 9th](#).

As every month, this Newsletter also has information about what's happening in the channels, programmes, broadcasting economy and the cinema. We also look at TV5 Monde's new web-site *Terriennes* and showcase the 6th Casablanca International Festival of Short and Documentary Films.

Happy reading

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HEADLINE STORIES

THE BROADCASTING WORLD RALLIES TO HELP TUNISIAN AND EGYPTIAN MEDIA



A joint-initiative by UNESCO, *France Télévisions* and the EBU (European Broadcasting Union) resulted in the **Paris International Conference in support of Tunisian and Egyptian Broadcasting**, held in the French capital in May. The international community reaffirmed its determination to give all necessary support to Egyptian and Tunisian media. As **Mme Irina Bokova, Managing Director of UNESCO**, reminded us:

"We must all work tirelessly to ensure maximum benefit is drawn from the wind of democracy blowing across the region – in particular by making sure the necessary conditions are in place to develop free, diverse, dynamic, professional and independent broadcasting. UNESCO is the only United Nations agency whose mandate is 'to help the free flow of ideas through words and pictures'".

These intentions were confirmed by **Rémy Pfmilin, Chairman of the *France Télévisions* group**, which air-freighted equipment to Tunisian Television (see page 5) :

"Already training programmes have been created by our subsidiary CFI, with others at France 24, RFI, TV5 Monde, and, most recently, by the CMCA in Marseilles. [...]

One of the aims of this conference is to coordinate our activities under the aegis of the EBU, and to make a lasting commitment by implementing projects which are well-thought out and realistic.

[...] We decided to help Télévision Tunisienne by using our experience with France3, adapting its structure and its methods to develop a regional television able not only to respond to local needs, but also to supply their national news and magazine programmes with the richest possible material about life and current events across the country. [...] We particularly wish to reaffirm the particular importance of broadcasting in the growth of democracy".

Abdelkader Mliki, representing the **Chairman of Tunisian Television, Mokhtar Rassaa**, gave a run down of the state of his company, showing the needs of the Tunisian media:





"It's not easy to get rid of the abysmal image most Tunisians have of public service broadcasting. [...] Despite a few improvements in the content, the present situation is utterly grid-locked. [...] As well as the evening of the election itself, we have to provide coverage of the whole electoral campaign: 67 parties in 24 provinces! Plus taking into account, and respecting, the diversity of cultural minorities.

All this demands an urgent plan to unblock a situation which will continue until the elections.[...] I take advantage of this occasion to launch an appeal through UNESCO to rally all the organisation's partners to commit themselves to a real partnership with Tunisian public Television, particularly in the technical, logistic and financial domains, knowing that your help and support will help us enormously."

Finally it was the turn of **Rawya Rashed, Director of International Relations, speaking in the name of the ERTU Chairman (Egyptian television)**, to voice her grievances:

"Now is the moment to develop ways and means for media action, to liberate Egyptian broadcasting from government routine.

[...] Allow me to put forward briefly the main points of our plan of action which will enable our broadcasting services to be re-born. There are two main points:

Firstly, with the help of UNESCO and the EU, to create an international committee which would study practical ways of helping the Egyptian Radio and Television Union (ERTU) develop. Secondly, that the technical support you offer should be in the form of courses and training workshops, to improve media techniques. These would offer employees the chance to train with colleagues from international establishments, enabling them to acquire international expertise as news editors and in programme production."



Photos : © UNESCO / A. Freindorf

France Télévisions takes action



Responding to Tunisian Television's April appeal in Marseilles, and thanks to the CMCA's incentive, *France Télévisions* confirmed the arrival of four palettes of video material at Tunis airport on May 31st, the same day as the Paris International Conference in Support of Egyptian and Tunisian Broadcast Media.

This first despatch consisted of filming and editing material from *France Télévision's* technical department, effectively depleting the stock available for all the group's channels. Essentially it consists of 10 SX Sony cameras, 5 cases of SX Sony editing equipment, 5 recorders and 25 Sony 9" and 14" monitors

This equipment is going to the regional stations which Tunisian Television will set up in regions where at the moment there is nothing, as for instance the towns of Sidi Bouzid and Kasserine where the Jasmine Revolution began.

In coordination with the CMCA, all Tunisian Television's subsequent needs will be passed on to the other European television channels involved in this scheme.

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CMCA and INA train Mediterranean journalists in making news items using archival material



From May 23rd to 27th the first part of a training workshop on using archives to help create news reports was held in INA's building in Marseille. It was organised by the CMCA jointly with INA and was aimed at young journalists from the southern part of the Mediterranean.

Guided by specialists in archive preservation and news film-makers, the following journalists took part in this session: Nadia DERRADJI and Mona FAID (Algeria), Nahed GHONEIM and Dina ZAHRA (Egypt), Tariq AL-TAKATKA (Jordan), Soumaya DERHOURHI (Morocco), Iheb CHAOUCH and Hamadi GUIDAOUI (Tunisia), and Hasan BASRI ERDEN (Turkey).

In this first part, the trainees made four short films. The second part will be held in October.

**Prix International
du Documentaire et
du Reportage
Méditerranéen**



316 films received by the CMCA for PriMed 2011

The deadline for the PriMed 2011 call for films was May 15th. The CMCA received **316 films from 28 countries**. The great majority of these come from France, Italy and Spain. Turkey, Israel and the Lebanon are also well represented in this year's long list.

The dynamism of the countries which made headlines during the Arab revolutions is very apparent – that is Egypt, Tunisia and Algeria. On the other hand Libyan directors will be conspicuous by their absence at this year's PriMed.

Several countries are making their first appearance at PriMed, such as the Ukraine, Montenegro, Poland and Bulgaria.

In all, the CMCA received:

- 70 films for the Art, Heritage and Mediterranean Cultures category
- 36 films for the Mediterranean Memory category
- 58 films for the Mediterranean Challenges category
- 40 films for the First Documentary category
- 25 films for the Investigative Report category
- 79 films for the Short Film category
- 8 web-documentaires for the Multimedia category

The selection of films going forward for PriMed will take place between **June 20th and 24th**.

As from June 27th the chosen films will be announced and their directors told. So check your In-box !

The Prize itself will be held from December 6th to the 9th in Marseilles.

**The awards ceremony will be held on December 9th.
Keep that date free!!!!**

Revolution and evolution in the Arab countries... continued

[#Tunisia / A guide to help journalists for the elections](#)

[#Tunisia / A Commission set up to control press companies](#)

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[#Tunisia / A guide to help journalists for the elections](#)

An election guidebook for local journalists was presented at Tunis in May during a workshop on “Media Coverage of the elections”, in the presence of Kamel Laâbidi, Chairman of the High Commission for Information and Communication Reform, as well as representatives of Journalists Without Borders and the *Organisation de la Francophonie*. The guide

advises each press organ to set up a plan on how they will cover the election. It defines the rôle of the journalist during the different stages of the campaign and the steps to be taken when events are covered. Parliamentary elections should take place on October 23rd.

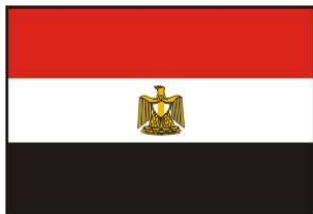
[#Tunisia / A Commission set up to control press companies](#)

The Tunisian trades union of press company directors, created on May 16th, has announced it has set up an independent commission whose job will be to control and follow the press companies during the coming elections. According to the union chairperson, Amel M'zabi, the creation of this commission is part of the transition to a democratic society which “*cannot be achieved without the free flow of information.*”



[#Libya / Nilesat refuses to transmit Libya TV, the rebel channel](#)

Nilesat, the bouquet of Arab-language satellite channels, is still refusing to transmit the Libyan rebels' channel Libya Al-Ahrar TV (Libya for Freedom), launched at the end of March, even though the channel has paid the necessary fee to be part of the bouquet. Nilesat, based in Egypt, had already blocked the broadcast of Al-Jazeera during the January 25th Revolution. Libya Al-Ahrar TV which transmits from Qatar is at the moment only transmitted on Eutelsat's HotBird satellite.



[#Egypt / The new Tahrir TV is launched](#)

Egypt has just launched its second post-revolution television channel, Tahrir TV, named after the famous square in Cairo. This launch comes a few weeks after the creation of Canal 25, a reference to January 25th this year, the start of the Egyptian revolution.

Tahrir TV sees itself as more traditional and general public. Nevertheless it feeds off the spirit of the Arab revolutions and wants to forget the 30 years of Hosni Mubarak's power. The channel's first programme is a talk-show, "Fi Maydan" (On the Ground) presented by Mahmoud Saâd, for many years a star of Egyptian television.

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LIFE IN THE CHANNELS

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[#Italy / Lorenza Lei is the new Managing Director of RAI](#)

Nominated unanimously during a Board meeting on May 4th, Lorenza Lei is the first woman in RAI's history to occupy the post of Managing Director.

Born in Bologna and 51 years old, Lorenza Lei studied anthropology and philosophy before joining RAI in the 90's. She has a long, solid experience in the company: she worked for RAI International where she ran RAI Giubileo, then she became RAI

Uno's Head of Planning before running the office of three Managing Directors: Agostino Saccà, Flavio Cattaneo and Alfredo Meocci. In 2006 she was director of artistic resources and in 2009 she became Deputy Managing Director.



[#Palestine / Reconciliation between Hamas and Fatah also affects television](#)

Since May 4th the Hamas-controlled television channel Al-Aqsa is once again authorised to transmit on the West Bank, while the Palestinian Authority's channel, Palestine, is transmitting on the Gaza strip for the first time in four years. This is the direct consequence of the agreement between Hamas and Fatah. *"As from today we authorise the television channel Palestine to transmit live from Gaza so as to contribute to a better atmosphere,"* explains the Hamas Press Director, Hassan Abou Hashish. *"We ask our brothers in Ramallah to do the same by authorising our media (Hamas) to work on the West Bank."*



[#Israël / Hala TV, a new channel for Arabs in Israel](#)

The Israeli Minister of Telecommunications has just licensed the first independent Arab-language television channel, Hala TV. The channel will show Arab culture and “*be a mirror of the local Arab community in Israel.*”

According to a Telecommunications Ministry spokesman, the channel should begin broadcasting in September 2011 with news, documentaries and religious broadcasts.

TV5MONDE



[#France / TV5 Monde and CFI sign an agreement to collaborate](#)

On May 13th Marie-Christine Saragosse, Managing Director of TV5 Monde, and Etienne Fiatte, CEO of CFI (*Canal France International*) signed a two-year renewable collaboration agreement. Thanks to this agreement, the two groups will be able to join forces to create projects such as training African journalists, make combined responses to international offers and promote content they have produced.

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PROGRAMMES

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[#Lebanon-Egypt / Filming complete for the bio-series about Sabah](#)

In May the Lebanese company Cedars Art Productions organised a press conference to mark the completion of *Al-Shahroura*, a 30-episode series in Arabic on the life of the singer and actress Sabah. This Lebanese-Egyptian co-production will transmit during Ramadan.

With Lebanese actress Carole Samaha in the main role, director Ahmad Chafik completed shooting in Egypt. Born in Beirut and now 83, Sabah is one of the most popular artists in the Arab world. She has produced more than 50 albums and acted in some hundred films – so far.



[#Italy / Les Chemins de la mémoire broadcast on DOC3, RAI's slot for creative documentaries](#)

The new season of DOC3 began on June 15th, preceded this year by an important novelty: in collaboration with Rome's *Casa del Cinema*, DOC3 organised a series of public screenings followed by

discussions led by people from the world of culture and science.

The season's best 15 documentaries will get a cinema screening, all of them international and chosen from some four hundred projects and documentaries. Among them is *Les Chemins de la Mémoire*, winner of the RAI3 broadcasting award at last year's PriMed.



[#Tunisia / Attounissia launches the Arab world's first satirical TV show](#)

The new Tunisian channel Attounissia has just launched a programme called *Les Kalebis*. This Tunisian-style satire show is revolutionising broadcasting in North Africa and the Arab world. TV7, a public channel, accepted it originally for its entertainment value, making fun of football players and singers, but the programme has evolved, using political puppets to satirise many highly placed personalities.



[#France / The contents of Mediterraneo for June](#)

Tunisia: After the Jasmine revolution what is happening to the Tunisians who chose exile ? At Menton, the border between Italy and

France is closing a bit more every day – despite the Schengen agreement – stopping those who want to cross it from entering France. Nevertheless there are people on both sides of the border who want to help them, volunteers fighting to have the rights and dignity of the Tunisians respected. Who are these volunteers and why are they doing it?

Maghreb and Machrek : the consequences on tourism of the popular uprisings in these countries At the start of the tourist season the situation is difficult for this important economic sector. A report from Egypt and Morocco on a topic which was hotly debated at Babelmed (Marseille)

Croatia: more than ten years after the end of the war, the return of the refugees is still news. A sensitive question in a country which soon will be a member of the European Union. Croatia has not finished licking its wounds – the siege of Vukovar remains in everyone's memories, like Sarajevo in Bosnia. The Croatians have not forgotten that after independence in 1991 a large part of their country was occupied by Serbian forces. Until 1995 these territories were the self-styled Serbian Republic of Krajina, supported by Milosevic's regime in Belgrade. 16 years after the end of the war, the issue of refugees returning to Croatia is still current, indeed is an important point in EU membership. On the borders of Bosnia the region of Sisak is partly reconstructed, and now it is starting to turn the page.

Sardinia: the Sulcis is a devastated industrial region with a long history. For centuries its economy depended essentially on lead mines, zinc and coal. In the 1930's Mussolini decided to restart the mining industry and created the town of Carbonia to house coal-mining families coming to work in the area. Many miners died in the galleries, others lost their lives in Italy's first trades union struggles. There followed a period of massive exploitation, then long abandon, interspersed with temporary re-openings. A report on the current situation and the future of the town.

ECONOMY

[#Belgium / Launch in Liège of the first market for films in 3D](#)

[#France / Al-Jazeera acquires the international rights of League 1 soccer](#)

[#Tunisia / Wataniya 1 tops TV audience figures](#)



[#Belgium / Launch in Liège of the first market for films in 3D](#)

Financed by the EU's MEDIA programme, 3DFM (3D Film Mart) is the first film market exclusively for co-producing 3D films, allowing feature film and documentary producers to meet and develop projects with others working in the same area. A jury of experts will pre-select about twenty projects, and ten investors will be invited.

The first 3DFM will take place on December 7th and 8th at Liège, as part of 3D Stereo MEDIA. The application form must be sent in by October 28th and is downloadable at <http://www.3dstereomedia.eu/fr/festival-marche-film/film-mart>

[#France / Al-Jazeera acquires the international rights of League 1 soccer](#)

On May 27th the *Ligue de Football Professionnel* (LFP) announced they had sold the international broadcasting rights of the French football championships (League 1) to Al-Jazeera for around €200 million, which means the the Qatari group has snatched the international rights from Canal Plus Events, subsidiary of Canal Plus. The contract covers every championship match for six years as from the 2012-13 season.



[#Tunisia / Wataniya 1 tops TV audience figures](#)

According to audience figures for April 2011 published by the Sigma agency, Wataniya 1 is the most watched channel in Tunisia, with a total of 43.1% of the audience. leading Hannibal TV (22.8%), Al-Jazeera (14.8%), MBC4 (11%) and Nessma TV (10,8%). As far as programme ratings are concerned, Wataniya1's 8.00pm news has most viewers (38.7%).

However the channel collected less advertising revenue (€700,000, of which 135,000 came from Orange) than Hannibal TV (€1,400,000, of which 250,000 came from Activia)

Finally the most popular radio is Mosaïque (1,283,303 listeners), ahead of Zitouna (753,332 listeners) and RTCN (661,251 listeners).

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CINEMA

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[#Spain / Tunisia and Egypt host Gabe Ibañez' second film](#)

Two Spanish companies, *Vertice 360°* and *Green Moon Producciones* are going to join forces with the Franco-Italian *Quinta Comunications* to co-produce *Automata*, a big budget science-fiction film (€35 million) and Gabe Ibañez' second feature. Shooting will begin at the end of 2011 in Tunisia and Egypt with a cinema release in 2012.

The maker of *Hierro* (2009) is now tackling a story set in the future, based on the relationship between humans and robots. Antonio Baderas will play the main rôle and is also producing, through *Green Moon Producciones*.

**INSTITUT
FRANÇAIS**

[#France / The French Institute launches a Video-on-Demand platform](#)

The French Institute has just put on-line a raft of French films free of rights. But this exclusive offer is for the French cultural network only, for the various *Alliances françaises* and their partners. The films can be downloaded for public but not commercial use.

By the end of the summer there should be 100 titles available, with 400 on-line by 2014. Amongst those already downloadable are Mathieu Almaric's *Tournée*, Rachid Bouchareb's *Indigenes* and *L'Arbre*, by Julie Bertucelli. For more information try: www.ifcinema.institutfrancais.com



[#France / Follow-up to The Silent World, Jacques Cousteau's 1955 classic](#)

Francine Cousteau, Jacques Cousteau's widow and Chairwoman of the Cousteau Foundation, has given her go-ahead for the making of two six-part series of documentaries as a follow-up to the 1955 documentary *The*

Silent World. Each film will be 60 minutes long.

The idea is “to retrace Jacques Cousteau's steps, going back to some of the places he visited,” Madame Cousteau explains, “to see how they have changed fifty years on.” The first series of documentaries will be given over to the depths of the Mediterranean.

20% financed by France2, these documentaries should cost in all about €12 million. Jacques Cousteau's various adventures have so far been screened in more than 120 countries.



[#France / Rabah Ameur-Zaïmeche receives the Prix Jean Vigo 2011](#)

At the beginning of May Franco-Algerian filmmaker Rabah Ameur-Zaïmeche was awarded the Prix Jean Vigo for his fourth feature *Les Chats de Mandrin*. Shot with a budget of €2 million by Sarrazink Productions, the film is about a band of

smugglers in 18th century France.

The Prix Jean Vigo is given each year to “a French director noted for his independent spirit and the quality of his work.”

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FESTIVALS

CLOSE UP ON... The Casablanca 6th International Festival of Short and Documentary Films (June 15th - 19th)



From June 15th to 19th Casablanca's Mohammed VI Theatre hosted the 6th International Festival of Short and Documentary Film (FIFCDC), focussing on the relationship between the cinema and the Arab revolutions. The FIFCDC sees itself as *“a cross-roads for all film-makers, promoting Moroccan culture in general and cinema in particular.”*

In keeping with previous years, there were two competitions, one for short films and the other for documentaries, but this year there was also something new: a competition for feature films.

The jury which had to decide the best films included Italian director Marta Musso, the Moroccan writer Mohamed Hay, Egyptian director Ahmed Awad, Moroccan director Adil El Fadili, and Yahya Abdelaziz, head of Cairo's Higher Institute of Cinema.

A special day was given over to African cinema, in collaboration with the Moroccan and African

Organisation for Development and Culture. There were training workshops on broadcasting (at Casablanca and Mohammedia), open-air screenings, a round-table on the cinema before and after the Arab Revolutions, with broadcasters from countries where the revolutions are happening (Egypt, Tunisia and the Gulf) taking part.

FIFCDC, which has organised this Festival since 2006, also put on training workshops on broadcasting techniques to strengthen young people's skills. They were at Casablanca's Educational Centre and the Socio-Educational Al Mouahidine. Throughout the year FIFCDC also organises meetings, study days, seminars and round tables to help people get started and train in theatre, cinema and broadcasting

Other Festivals

[#Monaco / The winner of URTI's International Grand Prix for creative documentaries](#)

[# Spain / Entries for the Catalanian Festival of Arab and Mediterranean film](#)

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[#France / Awards at Cannes for Mediterranean cinema](#)



[#Monaco / The winner of URTI's International Grand Prix for creative documentaries](#)

On June 7th URTI (International Radio and Television Union) announced the winner of the 30th International Grand Prix for creative documentaries at Monte Carlo, during that city's Television Festival.

The winner was Matthieu Bron's *Body And Soul* (2010, 56'), presented by Mozambique's *TVM Televisão*, about the way we see handicapped people (photo).

José Luis Peñafuerte's *Les Chemins de la Mémoire* (2009, 54'), a prize winner at last year's PriMed and here presented by RTBF (Belgium), took the Silver Medal. It shows how the Spanish are still in mourning over the Civil War 30 years after Franco's death.

The Road To Diyarbekir (2010, 56') by Ahmed Zaradasht, presented by Apimed (Spain), received the Bronze Medal. The film follows the singer Ciwan Haco, symbol of Kurdish culture.

Finally, the Prix Martine Filippi de la Découverte went to Khadija Al-Salami's *Destructive Beast* (2010, 42'), presented by Yemen TV (Yemen), shedding light on the everyday corruption which is rotting Yemini society.

The Jury, chaired this year by Dora Bouchoucha, had to chose between 10 pre-selected documentaries. URTI received 223 films – a record – sent by 140 different TV channels and coming from 64 countries.



[# Spain / Entries for the Catalanian Festival of Arab and Mediterranean film](#)

Created in 2006 and organised by Cinebaix (a cinema) and Sodepau (an NGO), the Festival of Arab and Mediterranean Film is a shop-window for films about the Arab world and the Mediterranean, giving the Catalan public the chance to discover other ways of life seen from the inside. But the Festival is also a place where Arabs, Catalans and Spaniards working in film can get together. For this 5th edition (October 20th to 23rd) the Festival will be held in two different sites: the Catalonia Cinémathèque (Barcelona) and Cinebaix (at Sant Feliu de Llobregat). This year particular attention will be given to Egypt, the Festival's guest country.

Registration is open until June 20th for full-length dramas and documentaries made by Arab film-makers over the past five years. All you have to do is send a DVD copy of the film, sub-titled in French, English or Spanish to the following address: SODEPAU, Ptge. Del Credit, 7, Pral, 08002 Barcelona. The application form must be filled in and then sent by email to sodepau@sodepau.org.



[#Germany / Call for films for the 3rd Berlin Festival of Arab Film](#)

Since 2009 Berlin's Alfilm Festival has put the spotlight on works by Arab film-makers. For its third edition, which will take place from November 2nd to the 10th, a special section will be given over to

humour, showing films of any length and with no restrictions on when they were made. The Lebanese film-makers Borhane Alaouié and Maroun Bagdadi will be the subjects of a retrospective on the theme "Lebanese cinema and the civil war".

Any documentary and drama film produced after 2008 (except for those in the humour category) can apply. They must be made or produced by professionals working in the Arab world or else their subject-matter must be closely linked to the Arab world.

The registration form must be filled in and sent in before June 30th (http://www.alfilm.de/data/ALFILM_entry_form_2011.pdf).



[#France / Call for entries for La Rochelle's Escales Documentaires festival festival](#)

La Rochelle's international festival of creative documentary, *Escales Documentaires*, is looking for entries for selection in the 11th edition, which will be held in between November 8th and 13th. Documentaries from any country are eligible, but they must have been produced after January 1st 2010.

As in previous years, there will be two categories, one for the *Escales Documentaires* Award (value: 2,000€), and the other for the Youth Documentary Award (value: 1,000€). Films not selected for the official competition can be still be seen in one of the parallel sections: Doc Out (about the real), Ciné Doc (about cinema) and Doc Nature (about the sea). Registration at the following address is open until June 30th: http://www.le-court.com/films_platform



[#France / Awards at Cannes for Mediterranean cinema](#)

Even though this year's Cannes jury, headed by Robert de Niro, gave the Palme d'Or to Terrence Malick's American *Tree of Life*, plenty of Mediterranean films also won awards. Best Script award went to the Israeli Joseph Cedar's *Footnote*, while the Turkish *Once Upon a Time in Anatolia* by Nuri Bilge Ceylan won the prestigious Grand Prix. France won its share, with the Jury Prize going to Maïwenn Le Besco's *Polisse*, and the Best Actor award going to Jean Dujardin in Michel Hazanavicius' *The Artist*. The Italian Paolo Sorrentino took the Ecumenical Jury Award for *This Must Be the Place*. The Youth Award went to *La Piel Que Habito* by Spain's Pedro Almodovar. Finally a double distinction for the Lebanese Nadine Labaki, who won both the Prix François Chalais and the Ecumenical Jury Special Mention for her film *Et Maintenant On Va Où ?*.

Find the list of all the festivals of the month on our web-site:

<http://www.cmca-med.org/fr/festivals-et-marches/>

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WEB-SITE OF THE MONTH... TV5 Monde's "Terriennes" web portal



On May 31st, TV5MONDE launched "TERRIENNES", the first web portal uniquely focussing on the condition of women in the world:

(<http://www.tv5.org/cms/chaine-francophone/Terriennes>).

Terriennes wants to show the reality of women's lives across every continent, the inequalities and violence which they suffer, but also the advances they have made. Some women's exemplary and original careers will also be featured.


On the site there are links to:

- **"News Stories"** : each week on the home page a special feature with five exclusive subjects: articles, files, videos, news reports, slide shows...
- **"The Condition of Women, a History in 68 conquests"** : a new interactive historical fresco to look at the main dates which have marked the history of women from antiquity to the present day.
- **"Women in business"**: a look at women in the world economy, made in partnership with the Swiss daily *Le Temps*.

Humour: "Cartooning for peace" edited by Plantu, is often shown on TV5MONDE. The channel supports all those who use (or abuse) freedom of speech to promote peace and fight against all forms of discrimination – with humour. *Terriennes* thus gives them a spot on the home page. Humour with a capital F !

Participative: *Terriennes* was conceived as a place to share points of view and personal experiences about the condition of women, a place to make contact with other web-surfers who share your views across the planet,.

Commentaries: all the contents of *Terriennes* are open to comment. Readers can thus react, say their piece, question, exchange ideas about an article, a photo, a video.



Social networking: right from the beginning, *Terriennes* had a page on Facebook, to keep the community informed in real time about what was happening on the web-site. It's another way to communicate with the *Terriennes* team, or simply swap stories with friends.

Blogs: each week in On the Blogosphere, *Terriennes* offers a round-up of what the main bloggers are saying, as well as picking the most relevant links

Offensive: always using cheek and humour as weapons, *Terriennes* looks at every issue linked to the condition of women without qualms and without taboo, from the lightest to most serious, without hesitating to give its own committed opinions and points of view.

Play: Quizzes, regular competitions allow users to have fun and test their knowledge.

Practical: *Terriennes* offers precise information on the law, the economy, sexuality, education, culture... Linked to these files, the portal gives useful contacts and addresses, which will soon be indexed according to subject and country.

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THE EURO-MEDITERRANEAN WAY

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[#Cyprus / a charter for Mediterranean co-production adopted by COPEAM](#)

At their Annual General Meeting in Ayia Napa in May, COPEAM (*Conférence Permanente de l'Audiovisuel Méditerranéen*), adopted the Cyprus Charter, which aims to “define the basic principles which will guide members' actions as they encourage and develop broadcasting co-productions in the Mediterranean region.”

The countries which sign this charter commit themselves to taking into account “human dignity, cultural and linguistic diversity, equality between men and women and respect for intellectual property.” The theme of this 18th AGM was “A shared broadcasting landscape in the Mediterranean”. In 2012 the conference will be in Morocco.



[#France / The Faro Club will have its main office in Marseille](#)

The Faro Club, an association aiming to stimulate co-financing and project exchanges between France and the Lebanon, was launched on May 20th. As part of the UPM (*Union Pour la Méditerranée*), it has already established a special relationship between FARO Lebanon (*Fonds d'Amorçage, de réalisation et d'Orientation*) and FARO France. Its head office will be set up very soon in Marseille, a logical choice given that Marseille sees itself as the bridge between the two halves of the Mediterranean.



[#Morocco / Youssef Amrani nominated General Secretary of the UPM](#)

On May 25th the Moroccan diplomat Youssef Amrani was nominated General Secretary of the Mediterranean Union (UPM), replacing the Jordanian Ahmed Mass'deh who resigned in January. M.Amrani, who is also General Secretary to the Moroccan Ministry of Foreign Affairs, was particularly supported in his candidacy by France and those countries of the southern Mediterranean which are

members of the UPM.

Alain Juppé, French Foreign Minister, has welcomed this nomination, which he considers “*excellent news. We count on M.Amrani to set up cooperation projects and to support the reform movements in the southern Mediterranean.*”



[#Morocco / Registration open until July 10th for Méditalents training 2011](#)

The candidate-call has been launched for the first *Méditalents*, a trans-Mediterranean cinema workshop. The sessions will take place between September 16th and October 31st in Ouarzazate, organised by *1,000 Visages*, the Ouarzazate Film Commission and the CFI.

Méditalents' aim is to help young Mediterranean film-makers develop their first feature-length project.

The chosen candidates will be able to make a short film which will be broadcast at festivals, on television and on the web, as well as to complete a script for a feature-length film for the cinema and television.

Registration is open to directors/script-writers who are fluent in French, who were born and live in one of the southern or eastern countries of the Mediterranean, and who have a project for a first cinema feature film.

The application files (<http://www.meditalents.net/candidature.php>) should be sent in before July 10th to : meditalents@meditalents.net.

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INDEPENDENT MEDITERRANEAN PRODUCERS' WAY

apimed

Association internationale de producteurs indépendants de la méditerranée



NEW DOCUMENTARY PRODUCTION BY INTESA & CP

The documentary project *Les Petites-filles de Zaynab* is being produced by *Intesa & C.P.* and *La7 Telecom Italia Media*, which has acquired the Free Italie, home et internet rights. The producer Bernardette Carranza is looking for a French or Spanish co-producer.

Shooting began on May 17th in Cairo for four weeks. The film is about recent events in Egypt, in particular following a group of courageous women who are fighting for a fairer, more democratic society in which their rights as citizens are fully respected.

Les Petites-filles de Zaynab, sub-titled or dubbed, will be available as from November this year.

For more information:

Intesa & CP

b.carranza@intesacp.it

T. + 39 06 68 32 740



CALL TO TAKE PART IN MEDIMED 2011 – Sitges (Spain) October 7th to 9th

MEDIMED is mainly interested in documentary and fact-based projects of a social, cultural or political nature. **NEW SECTION ON THE ARAB SPRING!**

Producers with factual subjects about history, the environment or science who are looking for additional partners will be eligible to take advantage of MEDIMED's unique format to promote their projects to a raft of international buyers.

Each year the projects are pre-selected by an international committee – and all proposals come from the Euro-Mediterranean area.

Tips for presentations – simple Docu Films:

- Projects for a one-off documentary on a social, cultural or political subject, as well as other non-fiction subjects.
- Have a partner working in the business (broadcaster or distributor) who will come and co-present the project with the producer.
- Have already 25% of the finance.

As far as Completed Programmes are concerned, the film must be recent (2010 or 2011) and from a European or Mediterranean country. The programme must be a documentary and can be of any length, on any subject.

Deadline for registration: THURSDAY JUNE 30th for submission of a project and/or a programme completed in 2010 or 2011.

For all further information about Medimed : www.medimed.org Facebook: Medimed DocsMarket

[For more information about any aspect of this, please contact the APIMED office: Tel: + 34 93 244 98 50 / Fax: + 34 93 247 01 65 / \[info@apimed.org\]\(mailto:info@apimed.org\)](#)

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STOP-PRESS ...

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[#A YouTube channel pays tribute to journalists killed in their work](#)

On May 16th YouTube and Newseum, a museum of news based in Washington DC, launched a collection of on-line videos about the work and lives of the men and women around the world who have been killed while reporting news: (youtube.com/journalistsmemorial). According to the International Press Institute, 101 journalists were killed in 2010, of which a third were in Asia (Pakistan, Iraq...)



[#Tunisia / A France 2 documentary wins the Albert Londres Award](#)

The Albert Londres Award ceremony was held in Tunis on May 14th. The jury, chaired by Annick Cojean, gave the Broadcasting Award to David André's documentary *Une Peine Infinie, Histoire d'un Condamné à Mort*, about the death penalty in the southern states of the USA. The film was transmitted in March as part of France 2's magazine programme *Infrarouge*, the same month it won the Amnesty International Award at the Thessalonika

Documentary Festival.

The award for the written press went to French journalist Emmanuel Duparcq, AFP correspondent in Afghanistan and Pakistan. The Albert Londres Award is given every year to the best young French-speaking journalists.



[#Italy / Riccardo Tozzi elected head of ANICA](#)

At their AGM on May 5th, ANICA (*Association des industries du cinéma, de l'audiovisuel et des multimédias italiens*) nominated Riccardo Tozzi as their new chairman. He succeeds Paolo Ferrari. Until then M. Tozzi was the chairman of ANICA's Producers' Section. He is known particularly as producer of the recent highly-praised films *My Brother is an Only Child* (2007) and *La Nostra Vita* (2011). Angelo Barbagallo has replaced him

as head of the Producers' Section.



[#Morocco / Ahmed Ghazali remains at the head of HACA](#)

His Majesty King Mohamed VI has renewed Ahmed Ghazali's mandate as chairman of HACA (High Authority for Audiovisual Communication). He also nominated a new Managing Director, Naoufal Reghay, to replace El Mustapha Moussaid. M. Reghay knows HACA well since for several years he ran M.Ghazali's cabinet.

The Moroccan sovereign urged them to "*adhere faithfully to the norms of objectivity and professionalism, and to the rule*

that every strand of opinion and sensitivity in Moroccan society must have equal access to the broadcast media."



[#Morocco / In May a Moroccan woman elected journalist of the month by the International Journalists Network](#)

Chama Darchoul, head of multimedia at Medi1 Radio, was voted journalist of the month in May by the International Journalists Network (IJNET), based in Washington DC. Since the competition began she is only the second woman to be honoured in this way, the first Arab and the first from north Africa.

IJNET is part of the International Centre for Journalists (ICFJ), a non-lucrative organisation setting up projects

and initiatives across the world which encourage quality journalism to improve the human condition.

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