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MEDITERRANEE AUDIOVISUELLE Monthly Newsletter

In this issue, a message from the CMCA's new chairman, Patrick de Carolis, who is also chairman of *France Télévisions*. He sees the association continuing to develop and strengthen its actions, particularly in the realm of audiovisual cooperation.

Life in the television channels, with the launch of Algeria's first bouquet of internet television and Rupert Murdoch's project for a 24-hour news service in Arabic, competing with Al Jazeera, which in turn may launch a French version of its programme.

Two close-ups, one on the creation of the first web-tv Festival at La Rochelle in May and the other on the information gateway *ilmediterraneo.it*, a platform covering 24 Mediterranean countries and 450 million people.

And, on the subject of Mediterranean global media, the launch of “Shankaboot”, the Lebanon's first web-drama – 30-episodes about life in Beirut, broadcast exclusively on the web.

Have a Great Read.

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HEADLINE STORY...

INTERVIEW WITH... Using the platform of the CMCA's Board Meeting in Marseilles on the 29th March, the new Chairman, Patrick De Carolis, who is also chairman of *France Télévisions*, said he sees the Association continuing to develop and strengthen its actions, particularly in the realm of audiovisual cooperation.



As Chairman of *France Télévisions*, what role do you see for the CMCA within the wider picture of Mediterranean cooperation?

The essence of the CMCA is the Mediterranean, and media development across the whole Mediterranean region has always been a key project for *France Télévisions*. I want to incorporate this very important Mediterranean policy in the CMCA, through the CMCA. For me, the CMCA is an invaluable international Mediterranean organisation.

First of all because of its history, its past – the documentary and current affairs film festival it organises every year, the services it offers through training, the information it circulates through the monthly newsletter and its web-site, the role it plays linking Mediterranean productions. Taken together, the work the CMCA achieves is all of a piece. On top of that, there are at the moment several things on the horizon which will strengthen its development: in 2013 Marseille-Provence will be the European Culture capital, the *Centre Regional de la Méditerranée* and Mucem are being built here in Marseilles. I can see a cluster of opportunities here, which will both reflect and create a new dynamic for the CMCA. And just like the Association's other members, *France Télévisions* will do its utmost to guarantee the CMCA's development and continued rise. Following this Board Meeting, which has gone extremely well, I am delighted to be able to contribute to the CMCA's drive.

What is the message that you would like to send to our Mediterranean partners?

A message of optimism, a message of solidarity, a message from one professional to others. In other words, we want to get things done, we want to create, we want to produce, shape, develop – but also lock-on to the global media, which is very obviously here, now, knocking at our doors. It's the new playing field, on which we must develop our skills.



[# A new managing director on the Canebière...at Marseilles !](#)

At the last Board Meeting, the chairman, Patrick de Carolis, introduced the CMCA's new Managing Director, François Jacquel. He takes over from Martine Viglione, who is now in charge of coordinating *France Télévisions'* global media.

A journalist with great experience in the field, François Jacquel has worked in every aspect of communication and broadcasting production over the years and mastered them all. Throughout his career, his base has been France 3: as a presenter of television news, as a director of documentaries, current affairs and magazine programmes. He was news editor in several French regions and in Paris, before serving as senior editor on two highly successful magazine series about faraway places, "*Thalassa*" and "*Faut Pas Rêver*", which he created 20 years ago, with Georges Pernoud.

François Jacquel wants readers of the Newsletter to know he is taking this senior role at the CMCA with enormous enthusiasm and total dedication, seeing it as an opportunity to bring the different Mediterranean cultures into closer working cooperation and harmony, both through the CMCA's many and varied activities in the audiovisual world and through the International Festival of Documentary and Current Affairs Films, which in future will be held in Marseilles.

He also wants us to express his gratitude for the welcome and confidence shown by the Board of Governors, the members and partners of the CMCA.

"What I do will be entirely consistent with and a direct continuation of the work achieved by Martine Viglione. I want to pay tribute to her for the huge amount she has achieved over the last few years, particularly with the organisation of the 2009 Festival.

"With the help of the team in Marseilles I shall put all my experience at the service of the CMCA, to strengthen and develop its legitimacy and its role in audiovisual cooperation across the whole Mediterranean region."



PRIX INTERNATIONAL DU DOCUMENTAIRE ET DU REPORTAGE MEDITERRANEEN



The 15th Festival was launched at the beginning of March – as a reminder, you have until the 24th May to send in your films

Six awards will be given:

- **CMCA Grand Prix "Mediterranean Issues" (6,000 €)**

This award is given to the best film (documentary or current affairs) on a current Mediterranean issue. It picks out productions which improve our understanding of the present situation in the Mediterranean and rewards a director's skill at questioning events and putting them into perspective, as well as his capacity to listen to the principal characters.

- **"Mediterranean Memories" (5,000 €), sponsored by INA**

This award is for the documentary which, with or without archives, most successfully places in a present-day context historical events concerning the Mediterranean, stories of men and women, whether individual or collective, or places of symbolism and memory.

- **"First Work" (5,000 €) sponsored by RAI**

A prize for a director who hasn't made more than 3 documentaries, or a work produced within a school or training programme.

- **"Mediterranean Art, Heritage and Cultures" (5,000 €), sponsored by Marseille Provence 2013**

An award for the documentary film which highlights the region's artistic life (music, plastic arts, live theatre, visual arts), its heritage (sites, monuments, works of art, archaeology, architecture) and other instances of Mediterranean culture (folklore and traditions).

- **Special Jury Award (5,000 €), all categories together.**

This is the award for a film which has not received any other prize but which the jury considers of special merit.

- **Investigative Documentary (5,000 €), sponsored by Radio France**

The award for the best filmed investigation which gets to the heart of an event, past or present, within the Mediterranean region.

These awards are for the directors and authors of the work concerned

In addition, broadcasting awards may be given by representatives of the television companies, entirely at their discretion. They will be chosen from amongst any of the films in the final selection. The broadcast of any work thus rewarded has to be agreed individually between the broadcaster and the makers of the film.

To access the Festival Rules and Regulations in three languages (French, English and Italian), and/or the registration form:

<http://www.cmca-med.org/fr/le-prix/edition2010.php>



CMCA INA – Training on how to make a current affairs film from archival material

The second half of the workshop on "writing a current affairs film from archival material", organised by the CMCA and *INA Méditerranée* – a training scheme aimed at young journalists across the Mediterranean. This was the second year of a collaboration between *INA Méditerranée* and the CMCA, with seven journalists from public service broadcasting in Algeria, Morocco, Jordan, Tunisia and Croatia spending a total of nine days in Marseille over two periods.

The first of the two sessions was last July. By making a film entirely from archive material on a given subject – fishing in the Mediterranean – the trainees immediately appreciated the benefits of preserving the audiovisual heritage.

The second session, from the 22nd to the 25th March this year, combined the work they had already done on archive material with a video report. Taking the same subject as before, each of the trainees spent four days first shooting fresh footage, then putting together a film using their own images and archival material.



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LIFE IN THE CHANNELS

[# United States / Rupert Murdoch contemplates creating an Arabic channel](#)

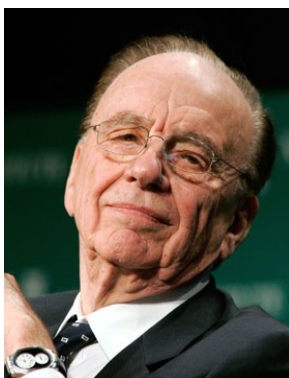
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[# United States / Rupert Murdoch contemplates creating an Arabic channel](#)

The media mogul Rupert Murdoch, head of News Corp, continues his expansion in the Middle East. He already owns 9.09% of Rotana (worth 70 million dollars), and may increase this to 18.18% over the next 18 months. Rotana, the Arab world's largest entertainment company, is majority-owned by the Saudi Prince Al-Waleed bin Talal.

It has six specialised TV channels, in particular for cinema and music; a radio station covering several Arab countries and an influential pan-Arab lifestyle magazine.

Murdoch is also discussing the possibilities of a 24-hour Arabic news channel, which would take him head-to-head with Al-Jazeera.



[# Qatar / French, a new language for Al Jazeera](#)

During the recent French-language celebrations, the Qatari ambassador to France announced the desire to launch a French version of Al Jazeera, hoping to attract the French-language market in Africa.



[# Algeria / First internet television](#)

Algérie Telecom, the long-standing telecommunications operator, is set to launch Algeria's first bouquet of web-TV during the next few weeks. Named *Safir Box*, and developed in collaboration with the French group *Netgem*, it will offer a

triple-pay system to include telephone, access to the Internet and a bouquet of 60 TV channels. *Algérie Telecom* is currently in negotiation with the television channels to acquire broadcasting rights. Project director Malik Hachelaf has said the bouquet will be made up of "French-language channels, news channels, documentaries, cinema, children's programmes and sport..."



[# France / Catch-Up TV arrives at France Télévisions](#)

During the second quarter of 2010, *France Télévisions* is going to launch a web-site on which all its programmes (drama, news, magazines) will be available on catch-up.

This will allow cyber-citizens to see programmes they missed on transmission. The service will be free, each programme available on-line for a set period. *France Télévisions* has an exclusive agreement with Orange for this catch-up facility until the 21st April.



[# Turkey / Arrival of TRT 7 in April](#)

On the 4th April the Turkish public broadcasting group launched its Arabic channel, TRT 7. Tunisian, Egyptian, Palestinian, Algerian and Iranian journalists have been recruited to work on the channel, which will be broadcast by satellite across the Middle East, the Arab peninsula and North Africa.



[# France / A project for wine channels on the cards](#)

The French *Conseil Supérieur de l'Audiovisuel* (CSA – the French Broadcasting Authority) is studying two projects for pay channels on wine “Dovino” and “Edonys”. The senators have drafted a bill for the French parliament to authorise “*the creation of pay TV channels, only available on cable, satellite and broadband networks....to improve information on wine and wine-growing.*” The only problem: there are two existing laws, known as the Barzach and Evin laws, one forbidding encouragement to drink alcohol, the other forbidding wine advertising. The senators are asking for a special exemption of the Evin Law, suggesting important safeguards.

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PROGRAMMES

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[# The Lebanon / The Arab world's first web-series](#)

Launched in Beirut on the 12th March, "Shankabout" is the first series transmitted on the web in Arabic. The idea: a web-drama similar to those which are currently big hits in the US and UK. "Shankabout" is about Beirut, its narrow

streets and the people who live in them. It follows Suleiman, a happy-go-lucky 15 year-old delivery rider, the beautiful Ruwaida and the mysterious Chadi. All three set off on an adventure with all sorts of twists and turns, hurtling between laughter and tragedy, just like the city they live in.

For series producer Katia Saleh of Baboota Films, *"it's a very realistic series, tackling everyday subjects, social subjects, but within a comic framework: 5 minutes of pure delight."* (each episode is 5 minutes long).

In addition to the series, the web-site has games, sketches and amusing anecdotes.

Thirty episodes are planned. The production and shooting costs are covered by the BBC (World Service Trust), ten have already been recorded. For director Amin Dora, *"it's a very special kind of series, close to people: each of us can identify with one or other of the characters."*

Viewers can post comments about each episode on the web-site.

<http://www.shankabout.com/>



[# Algeria / Selection Commission for programmes during Ramadan](#)

The Algerian public television group has set up a selection commission to study different programme ideas for transmission during Ramadan.

EPTV asked for proposals for series, short series, religious and cooking programmes, documentaries – and programmes made with hidden cameras. As a result, they received 105 proposals.



[# Tunisia / Filming series for broadcast during Ramadan has begun](#)

“*Dar El Khelaa*” (Holiday Home) is about Si Karim, an accountant who decides to invite his two brothers and their families to his house by the sea, unleashing a storm of troubles. Instead of the peace and quiet he was looking forward to, the holidays become a nightmare! In the main roles Kamel Touati and Mouna Noureddine.

“*Meffteh fi dakika*” (Key Duplication) a series of thirty 20-minute episodes written by Younès El Ferhi and directed by Moez Belhassin, looks at the difficult profession of being an actor in Tunisia. The writer used many of his own experiences to create what he calls a “black comedy”.

“*Casting*”, a 30-episode series, will be about illegal immigration, a burning subject if ever there was one. The series is being filmed at the moment in greater Tunis.

A comedy series is also being prepared. It is based on satirical puppets animated by Wassim Herissi, who will write the scripts and dub the voices.



[# France / Mediterraneo's April schedule](#)

The economic situation in Greece, at the heart of European Union discussions. A crew from *Mediterraneo* spent several days in Athens trying to understand what's going on and decipher the

consequences of this crisis for the country.

Desertification and water management, important issues right across the Middle East. Water is a natural strategic resource, particularly in those countries which share the same rivers, lakes or seas. Report from Syria.

Morocco: as part of Europe's ERASMUS programme there is a system to make it easier for students to move around the Mediterranean – AVERROES – a network of 20 universities from France, Belgium, Spain, Italy, Tunisia, Algeria and Morocco. Its aim: to develop links for social and cultural cooperation between the two sides of the Mediterranean.

In Italy, FIAT's manufacturing plant at Termini Imerese is threatened with closure. Beyond the economic and social consequences of this decision, the very identity of the Sicilian region is under threat.

Finally “Miró in his garden” at Saint-Paul de Vence, the Maeght Foundation shows the close links between the Maeght family and the Catalan painter Joan Miró; a chance to discover a considerable body of work heavily influenced by the Mediterranean.

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ECONOMIE

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[# Spain / Phasing out analogue broadcasting](#)

DTT – digital terrestrial television – is now the norm across Spain. On the 3rd April all television signals – national, regional and local – changed to digital. Before that, 3,900 communes and 15 million homes had already been converted – but there remained 4,000 municipalities, including major cities like Madrid, Barcelona and

Seville. They changed over on the 3rd April.

Since its launch, the operation has cost 12 billion euro, employed 10,000 companies and created 40,000 jobs.



[# Spain / 3D TV reaches Spain](#)

At the beginning of March, *Abertis Telecom* began trials of 3D television on terrestrial digital. To see programmes, viewers

need Siemens Gigaset HD receivers and Panasonic, Sony or Samsung 3D HD television sets.

At the same time, Canal Plus announced that its Spanish subsidiary will transmit in 3D before June this year. The channel, called Canal Plus 3D, will be part of the Digital Plus bouquet and will offer films, sports matches, events... The programme broadcast on launch day has already been decided: a concert by the Spanish group Bunbury, filmed entirely in 3D on the 17th April.

The viewer must first of all possess a 3D Ready set, the right glasses and an HD iPlus satellite decoder.



[# Spain / American participation in Prisa](#)

The Polanco family, Prisa's principal share holder since the media group's creation, is going to reduce its holding in the company from 70% to 30%. It will sell more than 50% of its capital to Liberty Acquisitions Holding Corporation, an American investment fund. Before the agreement can be finalised, the company needs the go-ahead from the shareholders of the Spanish and American companies as well as agreement from the regulation authorities on the other side of the Atlantic. The operation will take place in two parts: Prisa will launch a public exchange offer of around 660 million euro on Liberty Acquisitions, while at the same time benefiting

from a capital increase of 150 million euro reserved for minority shareholders. In the end the Polanco family will retain 30% of Prisa's capital. The group hopes this financial restructuring will triple net profits in 2010 by between 152 and 190€ million. As a reminder, net profit in 2009 was down by more than 39%.



[# Italy / Telecinco's disappointing results](#)

Telecinco, part of the Italian group *Mediaset*, owned by the Berlusconi family, has announced a 77% fall in net profits, down to 48.4 million euro, and a 33% drop in exploitation revenue to 656.3 million euro, mainly because of a 33.8% drop in advertising revenue.



[# France / Increase in operating profits from Canal Plus](#)

Vivendi announced that the Canal Plus group's adjusted operating profits (EBITA) increased in 2009 to 652 million euro; at a constant exchange rate this represents an increase of 16.7%. This was despite a fourth quarter loss of 102 million euro. In 2009 Canal Plus France grew by 238,000 individual and group subscribers, and making 10.8 million subscribers, against 10.6 million in 2008. Taking into account international subscribers, the total is now 12.5 million against 12 million in 2008. Meanwhile the rate of contract termination was 12.3% at the end of 2009, against 13% at the end of 2008. Activity in Africa and in France's overseas territories "continued to grow" and the portfolio of Polish subscribers increased by 160,000 in the same period.

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CINEMA

[# Algeria / 5,600 films transferred to the National Library](#)

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[# Algeria / 5,600 films transferred to the National Library](#)

More than 5,600 films have been transferred from the various store-rooms of the Algerian Cinémathèque to the National Library, where an adequate space to keep films has been created. The operation to transfer the country's film heritage, estimated at 20,000 films (including some

copies) since the 1950's, began in January 2009. The films are being stored deep inside the National library in a new centre in keeping with the norms of temperature and humidity levels needed to preserve film.



[# Tunisia / “Quand tombe les étoiles”](#)

The Tunisian director Ridha Behi has started shooting his feature-film “*Quand tombent les étoiles*” (When Stars Fall – originally called “Citizen Brando”). It's about a young Tunisian, Anis, who is deeply impressed by James, an American actor in southern Tunisia to make a film. James thinks Anis looks exactly like a young Marlon Brando.

The film crew returns to America, so Anis decides to go to Los Angeles as well, to meet his idol, the real Marlon Brando. Through dogged persistence he manages to get a rendez-vous with the actor, but too late....

The film is being shot at Oudhna, an archaeological site a few kilometres outside Tunis.



[# Tunisia-Italy / Filming “Io sono con te”](#)

At the beginning of March the Italian director Guido Chiesa (photo), began shooting his film “*Io sono con te*” (I am with you). As a setting he has chosen the towns of Matmata, Monastir and El Kef in southern Tunisia.

The story is about a young girl living in Galilee 2,000 years ago – Mary of Nazareth. For the producers the questions raised in the film are more relevant than ever: questions about birth, growing up, educating children, the role of women in society, maternity, the mother-son relationship

and the meaning of the word "love". In the film they are all seen from a feminine point of view. In the main roles Fadila Belkebla (Mary), Djemel Barek (Joseph), as well as Mustapha Benstiti, Carlo Cecchi, Giorgio Colangeli, Fabrizio Gifuni, Ahmed Hafieni, Nadia Khlifi....

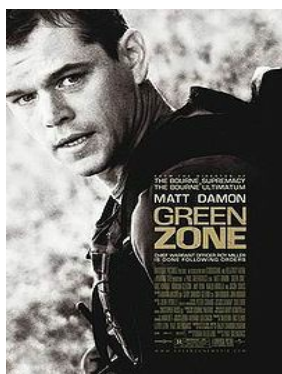
The film is being shot in Arabic, with an eight or nine week schedule. The producers are Colorado Films and Magda Films, in collaboration with RAI Cinema and Cinételefilms.



[# Bosnia Herzegovina / Tahar Rahim in a film by Emir Kusturica](#)

According to the American daily "Variety", Tahar Rahim (photo), winner of two Césars earlier this year for his role in "A Prophet" (Best Actor and Best Male Newcomer), has been approached by the Serbian director Emir Kusturica for a role in his next film "Cool Water". Described as a very "Palestinian" comedy, Kusturica's film is about two brothers trying to transfer their father's corpse from Jerusalem to Ramallah, with things spiralling out of control as they try to avoid the Israeli police and the Russian Mafia.

The script-writer and production company are both German, the budget low at 4.5 million euro, although it is not all in place yet. Shooting is scheduled to start in September.



[# United States / Release of "Green Zone" in France](#)

"Green Zone", a film by the American Paul Greengrass, will be released in France on the 14th April. Filming, which took 5 months, was in Spain, England and Morocco, mainly in Rabat, where for 7 weeks the crew filmed most of the exteriors.

In 2003, Roy Miller, a young American officer, and his unit are sent into the Iraqi desert to find those arms of massive destruction which were said to be stock-piled there. At the risk of their lives they visit supposed sites, each one more dangerous than the last. But they find nothing more than an incredible plot. Going on information as false as it is secret, supplied by contacts each with a different

agenda, Miller tries to clear a path through this minefield of misinformation, looking for answers which will either cause the end of a corrupt administration or spark off a war in this unstable region.

As the situation becomes more and more explosive, Miller discovers that the most secret weapon of all, and the one most difficult to find, is the truth.....

In the main roles Matt Damon, Greg Kinnear, Brendan Gleeson....



[# France / Release of “Soul Kitchen”](#)

The film by German-Turkish director Fatih Akin, “Soul Kitchen” was released on the 17th March. Zinos (Adam Bousdoulos, also the script-writer), a young German of Greek origins and owner of a restaurant in Hamburg, is going through a bad patch. His girlfriend Nadine has left him and gone to Shanghai, his customers don't like the gastronomic masterpieces created by his new chef, a talented but difficult cook, and he has back problems! Zinos decides to join Nadine in China, and hands over his restaurant to his brother Illias (Moritz Bleibtreu), who has just come out of prison. Two disastrous decisions: Illias loses the restaurant, gambling with a crooked property dealer, and Nadine

has someone else in her life! But the two brothers may have a chance to save the Soul Kitchen – if only they can manage to come to some sort of understanding and work together.

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FESTIVALS

CLOSE UP ON THE..... 1st Web-TV Festival of La Rochelle (France)



From the 27th to the 29th of May, the town of La Rochelle will host the first Web-TV Festival. Organised by Net Media Com, this international, French-language celebration of internet television will bring together authors, directors, producers, journalists and distributors of programmes conceived and made exclusively for the Internet.

Open to all French-speaking countries, the competition has nine categories: web-dramas, web-documentaries, web-animation, web-news, web-politics, web-magazines, web-adventures, web-humour and web-institutions.

Unshackled by the restrictions of traditional TV channels and distribution networks, web-productions are made with total artistic freedom, and this has given birth to a new grammar and way of writing, quite different to those imposed by the traditional media. Web-TV has become a breeding ground for emerging talent, and the best of the year's French-language production will be presented in the competition.

The La Rochelle web-TV Festival is also the first interactive festival, since it depends on professionals and the public to choose the best production in each category. Apart from the jury of professionals chosen for the festival, the public (local, national and international) will be given the chance to vote, using a system of viewing and voting on computers installed in public places, schools, universities, hotels and restaurants.

On Friday 28th of May, a Web-Night, open to the public and professionals, will show all the programmes entered in the competition, bringing together the year's best web-productions in a non-stop screening.

For more than forty years La Rochelle has been committed to ecology and respect for the environment. The Web-TV Festival will be part of that ecological movement, inviting everyone connected with the event to work in such a way as to minimise waste and reduce the energy footprint during the preparation and running of the Festival.

As part of this effort, the Web-TV Festival is also innovating by creating the first electronic catalogue: each festival-goer will receive a USB stick containing information about the Festival and the films in the official selection, thus limiting wasted paper.

For more detailed information and to access the registration form

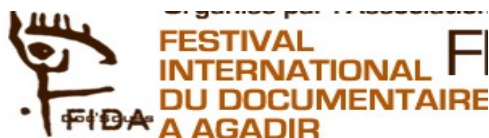
<http://www.webtv-festival.tv/>

Other Festivals

[# Morocco / 3rd International Documentary Festival](#)

[# Italy / Popoli Festival](#)

[# France / 32nd CINEMED Festival](#)



[# Morocco / 3rd International Documentary Festival](#)

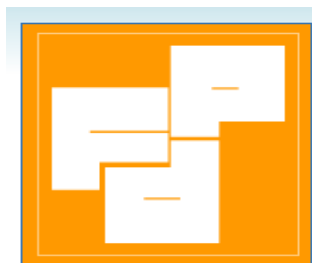
This year it takes place between the 9th and the 13th November in Agadir. Considered the major cinema event in Morocco exclusively dedicated to

documentary films, the Festival is certainly a shop-

window, but it's also a place for exchanges, for making the region's students and film-buffs, as well as Moroccan directors and producers, aware of recent films. It offers films from Africa, Latin America, Asia, Europe, North Africa and the Middle East, so for the duration of the Festival the audience can share and discuss the state of the world.

The call for films for this international competition has just been launched. The documentaries must have been produced in 2009-2010 and be at least 52 minutes long. This year the themes are "The Environment and Water", "The Economy", "The Child and Music" – for this last section the film can have been made in any year and any length is accepted.

For more information and to register: www.fidadoc.org.



[# Italy / Popoli Festival](#)

The Popoli Festival this year celebrates its 51st edition. This international documentary festival will take place in Florence (Italy) between the 13th and the 20th November. Its specificity is that it only accepts films which have not been shown anywhere else. The documentaries, which can be of any nationality, must have been finished after the 1st October 2009. There are two competitions: the international long documentary competition and

one for short documentaries. The Festival also includes tributes and retrospectives, seminars and round-tables. There are two deadlines for registering films: the 15th June for films produced before the 30th April 2010 and the 2nd August for films produced after the 30th April 2010.

For more information: www.festivaldeipopoli.org



[# France / 32nd CINEMED Festival](#)

The 32nd Montpellier International Festival of Mediterranean Film (CINEMED) will take place from the 22nd to the 30th October – but registration is open now. The Festival is for works whose subject and

treatment adds to the way the Mediterranean region is portrayed on film and whose director comes from one of the countries of the Mediterranean region, the Black Sea, Portugal or Armenia. The film must have been made after the 1st January 2009. There are three competitive sections: feature-length dramas (deadline for registration the 31st August 2010); short drama-films and short documentaries, both of which must be registered before the 10th July 2010.

Outside the competition there will be a panorama of experimental films and videos.

For the past 20 years the Festival has also offered a grant to develop full-length drama films – this is for directors who have made at least one short drama film and who come from one of the countries around the Mediterranean, the Black Sea, Portugal or Armenia, and/or whose project is focussed on the Mediterranean environment or expresses the cultural specificities of the Mediterranean (deadline for registration: 10th July)

For more information: <http://www.cinemed.tm.fr/cgi-in>

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WEB-SITE OF THE MONTH.....www.ilmediterraneo.it



www.ilmediterraneo.it is the first web portal catering for 450 million people in 24 Mediterranean countries: Algeria, Albania, Bosnia Herzegovina, Cyprus, Croatia, Egypt, France, Jordan, Greece, Israel, Italy, the Lebanon, Libya, Macedonia, Malta, Morocco, Palestine, Portugal, Serbia et Montenegro, Syria, Slovenia, Spain, Tunisia and Turkey.

The network is aimed at cyber-surfers from the Mediterranean area. Contributing to this site they can share the richness of their cultures, pitching their ideas against others in respectful dialogue. Knowing what a huge responsibility the new media have to improve our knowledge and understanding of each other, the site's creators want to use the Web to draw together the Mediterranean region's cultures.

With extensive links to Italian and foreign press agencies, and though its exclusive 24-country network, the front page of *ilmediterraneo.it*, offers new items updated every day. These items are catalogued by country and by theme: politics, economy and finance, employment, science and technology, environment, human rights, inter-religious dialogue, tourism, school and university, sport, culture and shows.

The site is structured around four focal points:

An on-line journal

Press files on Mediterranean subjects

A blog

A Mediterranean calendar, giving dates of conferences, discussions, festivals

The site also has a data-base of 30,000 contacts, detailing embassies, government institutions, businesses, press, research institutes, organisations...across all 24 Mediterranean countries.

The site is available in Italian and English.

To receive the web-site's newsletter register at this address:

<http://www.ilmediterraneo.it/it/letterman/subscribe>

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Directeur de publication : Francois Jacquel

Rédaction : Valérie Gerbault

CMCA - 96 La Canebière 13001 Marseille Tel : + 33 491 42 03 02 Fax : +33 491 42 01 83

<http://www.cmca-med.org> - cmca@cmca-med.org

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EURO-MEDITERRANEAN WAY

[# F.R.A.M.E., a management training programme](#)

The **Institut National de l'Audiovisuel**, in partnership with the **Fédération Internationale des Archives de Télévision** (FIAT/IFTA), **EBU TRAINING** and the **MEDIA programme of the European Union** is organising a training programme on how to organise and manage audio and video archives.

The aim of the seminar is to identify and analyse questions arising when new technologies are used to organise film and video archives, with particular emphasis on preservation, restoration, safe-guard, digitisation and promotion of archival material.

In the digital era, everyone using audiovisual material is aware of the new outlets offered by the Internet and mobile phones, nevertheless in the seminar examples will be shown of the many different ways audiovisual content can be used, and the techniques necessary to exploit them on multi-media platforms.

The seminar will focus on questions which confront archive managers today and on the wide range of solutions and tools available, to help the participants make the best choice according to their needs and their archives' overall strategy. It is aimed at European professionals working in media industries which use and organise audiovisual archive material, whatever stage their company has reached in installing digital technology. 15 people will be involved over 10 days.

Practical information:

10 days of seminar at INA (Paris and Bry-sur-Marne, France)

The seminar will be in English

Deadline for registration: 30th April 2010

Cost per head: 800€ (including lunch. Transport and accommodation must be paid for by the participants)

A limited number of grants are available (subject to conditions / refer to registration form)

Programme and registration form:

<http://www.inasup.com/formationprofessionnelle/frame-future-restoration-audiovisual-memory-europe>

Contact FRAME: Delphine Wibaux - Institut National de l'Audiovisuel – 4, avenue de l'Europe – 94366 Bry-sur-Marne Cedex – France

Tel: 00 33 1 49 83 29 79

email: frame@ina.fr – Web-Site: www.ina-sup.com

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INDEPENDENT MEDITERRANEAN PRODUCERS' WAY

Apimed

Association internationale de producteurs indépendants de la méditerranée

MEDIMED 2010 - SITGES, 8th to 10th OCTOBER - 11th Euro-Mediterranean documentary market – DOCS COME TRUE !

The 11th MEDIMED will take place from the 8th to the 10th October 2010. MEDIMED is a professional market-place – a pitching forum to help independent documentary producers from Europe and southern Mediterranean countries, together with their financial partners, find co-finance. For buyers, the market offers 25 pre-selected projects which are either in development or production.

First launched in 2000, MEDIMED is now widely known as a highly effective international market for producers, distributors and others working in documentaries. Every year more than 60 important international distributors from Europe, the US and Canada come to the market on a regular basis – a chance for everyone concerned with documentary production, scheduling, broadcasting and distribution to forge new links and deepen existing ties.

MEDIMED is principally interested in **documentary projects** of a social, cultural and political nature. Producers looking for additional partners for projects about history, the environment or science are also acceptable.

To be eligible, each project must have a partner from the market (a broadcaster) who can come and co-present the project if it is selected.

Over two days, some **25 projects** – in development or at the start of production – are presented, either during a 14-minute pitching session or during private meetings. Each of the 25 projects will have been pre-selected by **an international committee**.

OBSERVERS OF MEDIMED

In addition to the places reserved for presentation teams and participating broadcasters, we have about 50 places for other industry professionals who would like to be present as observers (producers, distributors, sales agents, foundations etc). This forum is a unique opportunity to present a documentary project to key representatives of the international market, as well as an excellent means for all the participants, producers or broadcasters, to access a mine of information about current state of the market.

List of Broadcasting companies which have been present at MEDIMED

AETN INTERNATIONAL, AL JAZEERA ENGLISH, ARABIYYA TV, ARTE, CANAL PLUS, CFI, CANAL SUR, CBC TV, CESKA TELEVIZE, CHANNEL 5, DOC & Co., DUNA TV, ERMEDIA, ERT, FORTISSIMO FILMS, FRANCE TELEVISIONS, HISTOIRE, HUNGARIAN TV, IBA CHANNEL 1, ISABELLA AUDIOVISUAL, ITVS, JAVA FILMS, KNOWLEDGE NETWORK, LINK TV, LNK, LNT, LOOKING GLASS INTL., LRT, LICHTPUNT, MACEDONIAN TV, MOTION PICTURES, MTV HUNGARIAN, NATIONAL FILM BOARD OF CANADA, OCTAPIXX WORLDWIDE, ODYSSEE, PBS OF BOSNIA & HERZEGOVINA, PLANÈTE, PLANET TV, POLISH TV, RISE AND SHINE WORLD SALES, ROMANIAN TV, RTBF, RUTH DISKIN FILMS LTD., SLOVAK TV, SND FILMS, SVT, TASKOVSKI FILMS LTD., TELEWIZJA POLSKA, TG4, TSR, TVC, TV2, TV5 MONDE, UNITED DOCS, URBAN MEDIA, VITAGRAPH DISTRIBUTION, VPRO, WDR, WESTERN FILMS, YES DBS, YLE, ZORN PRODUCTIONS.

As far as [completed programmes](#) are concerned, they must be recent (2009 or 2010) and made in a European or Mediterranean country. They must be documentaries – though of any length and type.

The [4th Ahmed Attia Award for Dialogue Between Cultures](#) – 1,000 euro – is given to the best documentary made as a direct result of being pitched at an earlier session of the market. The jury will be chosen by a committee decided upon by the members of the APIMED office.

For all information:

[Sergi Doladé, Directeur du MEDIMED](#) (+ 34 93 244 98 50 - info@apimed.org)

Fax: (+ 34 93 247 01 65)

Postal address: MEDIMED c/ Girona, 20, 5 planta, 08010 Barcelona, Spain

MEDIMED – DOCS COME TRUE!

8-10, OCTOBER 2010

c/ Girona, 20, 5^a, E-08010 Barcelona

Tel: + 34 93 244 98 50- Fax: + 34 93 247 01 65

www.medimed.org

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STOP PRESS



On the 1st March a parliamentary commission was created to discuss media reforms in Morocco. It wants to initiate national debate about the press, involving media representatives, members of parliament, political leaders, the government and the public. Journalists feel this initiative is going in the right direction. They hope the debate will lead to concrete recommendations for press reforms, either at the level of public freedom or social rights for those working in the media.



On the 10th March Google and the Italian Minister of Culture signed an agreement to digitise 1 million copyright-free books from the national libraries in Rome and Florence. The agreement stipulates that Google will cover the cost of digitising the works and set up a digitising centre in Italy. It is the first time the American search engine has signed such an agreement with a Minister of Culture. For the Italian Minister, Sandro Bondi, *"Italy is now at the spearhead of this movement, knowing it is greatly enriching the cultural heritage available free of charge over the internet."*



The second edition of Moviemed, a project to develop the synergies between tourism and audiovisual production, will be held at Ouarzazate in January 2011. By combining the strengths of both professions, the aim is to create a true Mediterranean network. Ouarzazate was chosen because "it is first and foremost a movie-making town – as well as being a Moviemed partner." It will be a chance for people working in tourism and cinema right across the Mediterranean to get together, and also an opportunity to turn the spotlight on Ouarzazate as a first-class place for making films.

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Translated from the French
by
Tim King